

AT HOME
WITH
GROWING
OLDER

Sponsorship Opportunities

2nd annual agein *Connect, Create, Contribute* a Celebration and Fundraiser October 2021

Participants of the agein table conversations
Ed Roberts Campus, Berkeley, CA.

*At Home With Growing Older educates, inspires, and connects people
across generations and disciplines
to re-envision and improve the experiences of later life.*

"When I first started going, I came for my parents. Now that I'm 70, I'm interested in what can benefit me, and my friends."

Forum participant

"Really thought provoking, going beyond safety to make your home an ally and making it beautiful too."

Aging 360® Workshop participant

www.AtHomeWithGrowingOlder.org

At Home With Growing Older

At Home With Growing Older is an interdisciplinary and intergenerational learning community on aging. Participants are people of all ages who want to 'own' their aging experience and thought leaders in the aging arena.

2nd agein 2021- Connect, Create, Contribute: a Celebration and Fundraiser

The 2021 agein *Connect, Create, Contribute* takes place over five days - four weeknight evenings (Mon-Thurs) of live engaging online learning circles, culminating with an optional in-person celebration on the afternoon of Saturday October 23rd. Attendees will be invigorated by exercising their creativity and playfulness with innovators, creators and community members from different disciplines. Getting focused and intimate time with these professionals is a rare opportunity and we are thrilled that we can offer such a special experience to our extended community!

Our Reach and Impact

Based on 12 years of networking and trusted partnerships, we expect to attract 150 - 200 participants to *Connect, Create, Contribute: a Celebration and Fundraiser*. Selected reach and impact:

- **Growing nationwide network of over 1,400** allies including designers, social workers, entrepreneurs and innovators, artists, and people who are simply aging.
- **More than 600 attendees** to the 2020-2021 virtual event season.
- Hosted **over 100 speakers** who are notable professionals, academics, and activists.

At Home With Growing Older - Strength Through Collaboration

Sponsorship of *Connect, Create, Contribute* presents a unique marketing opportunity.

Experience Sponsor | \$5,000 (1 available)

A maximum of three non-competing Experience Sponsors will enjoy:

- 12 full passes
- Opportunity to address the audience once during the in-person celebration
- Verbal recognition at each facilitated online learning circle and the in-person celebration
- Opportunity to present two facilitated online learning circles
- Signage in different locations at in-person celebration
- Prominent recognition pre-event emails
- Prominent recognition in the post-event email to event attendees
- Logo on event registration page
- Hyperlinked logo on AHWGO website

Venue Sponsor | \$2,500 (2 available)

- 6 full passes
- Verbal recognition twice during the event
- Signage at entrance of in-person celebration
- Logo on event registration page
- Hyperlinked logo on AHWGO website

Food Sponsor | \$2,500 (1 available)

- 4 passes
- Verbal recognition twice during the event
- Signage displayed on food table at in-person celebration
- Logo on event registration page
- Hyperlinked logo on AHWGO website

Beverage Sponsor | \$1,000 (1 available)

- 4 full passes
- Signage displayed on beverage table
- Verbal recognition once during the event
- Logo on event registration page
- Signage displayed on refreshment table at in-person celebration

Promotional Sponsor | \$500 (8 available)

- 2 full passes
- Verbal recognition once during the event
- Logo and description featured in all pre-event emails (5+)

Thanks to AHWGO's Sponsors

Walnut Foundation • James Coran



At Home With Growing Older - About Us

Since 2009, we have educated and connected individuals and organizations through our special events and regular programming.

2019 *agein*

To celebrate our 10th anniversary, AHWGO hosted the 1st *agein*, a day-long forum and participatory teach-in on aging which brought together presenters and participants of all ages in learning circles, table conversations, and celebrations. The sponsors of this unique event enjoyed exposure to more than 80 professionals in the aging arena. The event was such a resounding success that we decided to hold it annually. Due to Covid-19 we were not able to host in 2020.

To learn more about the *agein* event, we invite you to [watch the short video on our home page](#).

Learning Forums

AHWGO has hosted and facilitated forums on a wide range of topics on the complex needs of later life. In March 2020, due to the pandemic, we pivoted from our monthly in-person programming to a weekly Zoom/call, “At Home, On Air” in order to continue to provide stimulating, educational experiences in the safety of our own homes.



Click on image to listen and learn more about At Home, On Air!

Selected topics and speakers:

- **Marc Freedman**, President, CEO, and Founder Encore.org
[*Towards an Age Integrated Society: Proximity, Purpose, and the Power of Imagination*](#)
- **Louise Aronson**, MD, MFA, University of California, San Francisco
[*A Conversation with Louise Aronson, Geriatrician and 2020 Pulitzer Prize Finalist for 'Elderhood'*](#)
- **Chip Conley**
[*A Conversation with Chip Conley, Modern Elder Academy founder and serial entrepreneur*](#)

Aging 360™ Workshops

With so many individuals wanting to age in place, At Home With Growing Older developed Aging 360™, a workshop for groups and individuals. The goal is to see one's home as a partner in wellbeing and empower participants to create not only safety, but delight in their own homes. These workshops have truly changed lives. One of our key initiatives is to expand our virtual sessions of Aging 360 workshops and develop an education program for facilitators nationwide. Your support of *agein* will contribute to realizing the goal of empowering more people who want to age in place.



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